



**Questions and Answers
about the Parklawn Assembly of God
Capital Campaign**

"Oh that you would bless me and enlarge my territory."

1 Chronicles 4:10

What is our *Growing Together* Campaign?

Our building program, completed in 2008, has been a tremendous blessing for our congregation. We now look forward to the next chapter in the life of our congregation, as we remain true to our mission of “**Bringing Light to the World**”. We live as a prayerful people under the guidance of the Holy Spirit, called to share our gifts through Christian stewardship in our church and world communities. With this in mind, our *Growing Together* Campaign is an important step as we strive to reduce our building debt. Doing so will result in significant interest savings and position our congregation well for future ministry. Through this campaign, we also look to address additional capital and outreach needs.

What did our prior building program entail?

Our significant renovation and expansion project completed in 2008 allowed us to accommodate and better serve our growing fellowship and the community with a new state-of-the-art Children’s ministry, Cup of Life Café, prayer room, music wing, administrative offices, River of Life Bookstore, renovated sanctuary, and has allowed more space for the needs of the Parklawn Leadership Academy.

How was the building program funded?

To fund the renovation and expansion project, we relied on the generosity of our members and friends... and we borrowed. Here are summary financial figures regarding the project:

Construction costs (2006 & 2007)	\$ 5,000,000
Loan interest paid to-date	\$ 2,100,000
Total Costs to-date	\$ 7,100,000
Funds from Capital Campaign (2005 – 2008)	\$ 1,231,000
Funds used from General Fund	\$ 1,769,000
Total Payments to-date	\$ 3,000,000

How much debt do we currently have?

Our current building debt is **\$4.1 million** at an interest rate of 6%. We currently pay over \$383,000 per year in mortgage payments, principal and interest. We are renegotiating with local banks to refinance our mortgage and lower the interest rate. We expect to lower our payments by as much as \$130,000 per year. Lowering the interest rate now will save Parklawn hundreds of thousands of dollars over the life of the mortgage. Part of our refinancing strategy is contingent upon a successful capital campaign to make our mortgage payments and pre-pay on our principal balance. Pre-paying will also save us thousands of dollars in mortgage interest.

What additional capital needs do we hope to address through this campaign?

If our proposed Capital Campaign were to raise additional funds beyond our debt reduction needs, we would consider exploring the following Capital needs (with estimated costs shown):

- **Fellowship Hall/Gym Air Conditioning** (\$20,000 - \$30,000)
This ministry area serves PCLA students, church and community groups in recreation, fellowship and Christian education activities.
- **Parking Lot Resurfacing/Restriping** (\$23,000 - \$30,000)
Several harsh winters of salt and snow plowing have made it necessary to resurface and restripe our parking lot.
- **IT Computer System Upgrades** (\$20,000)
Includes servers, cooling systems, Windows XP upgrades and office Phone system upgrades.
- **Security Cameras/System Upgrades** (\$10,000)
Our best efforts to prevent theft, vandalism, abuse and provide a safe and open worship environment for our congregants and community. Mount additional indoor and outdoor cameras in the church.
- **REAL Kids (Preschool) Bathroom and Divider wall** (\$5,000 - \$10,000)
Need to add a bathroom for preschool children and sound barrier wall between elementary church space and preschool space.
- **Recreational Items for Youth** (\$2,000 - \$5,000)
Our vision is to create a place of fellowship and fun for all youth in a positive, productive, sober environment where ministry can take place, with plenty of comfortable seating for everyone... a nice place for parents to come and hang out with their kids. The Next Level Student Ministries game room could also have table games and an XBOX 360 corner, all of which would be free.

- **Classroom painting, furnishings** (desks, seating, equipment)
Ed Wing (\$5,000), Café paint (\$5,000); Ushers room and Nursing mothers room paint (\$3,000)
- **Sanctuary and Narthex Lobby** paint and structural repairs (\$7,000)
- **Sanctuary carpet** repair (\$5,000)

What additional outreach needs do we hope to address through this campaign?

- **Parklawn Community Bandshell** at St. Ann North Ave. Campus (\$15,000 - \$20,000)
St. Ann Center will construct an intergenerational day care facility in the area of N. 25th Street & W. North Avenue, which will serve infants, children, adults, and elderly with severe disabilities and high levels of functional, physical and mental needs. The Parklawn Community Bandshell will be located on the grounds of the new St. Ann campus and will provide us and our community a venue for Christian arts and programming. In 2013 we launched the "It Takes A Village" Contribution Program (along with an Engraved Brick program) and have already raised just under \$15,000.
- **Kitchen Remodeling and PRISM Economic Development Corporation** (\$50,000)
This renovation will help us provide:
 - Meals for our school (daily) and community (weekly)
 - Light food manufacturing (job creation in food entrepreneurship/hospitality)
 - Kitchen incubation for food entrepreneurs
 - Support of Park Café with food products.
- **Plant three urban churches** over the next five years utilizing the Assemblies of God PAC model (Parent Affiliated Church) (\$60,000)
 - Compelled by the need of unreached people who need to know Christ
 - Explore models and ways to reach into different communities
 - Develop language based models as a way to reach into new believers in Christ
 - Revitalization and Adoption of existing churches.
- **Add additional Missionaries** with a local and national focus (\$10,000)
 - Support current local mission projects that focus urban outreach
 - Empower individual missionaries to bring new believers to the body of Christ
 - Encourage laborers to step up and accept the challenge of carrying the gospel to the world.

What is the total financial goal for our campaign?

With God's blessings, and your support, our goal for a fall Capital Campaign is to raise **\$2.2 million** or more over the next five years. Raising this amount means we will need special gifts from all members, over and above our regular tithe contributions. We would utilize the funds in the following way:

Required loan payments for the next 5 years	\$ 1,250,000
Pre-pay principal on our loan	\$ 700,000 or more
Fund Capital Projects	\$ 105,000 - 130,000
Provide seed money for Outreach	\$ 140,000

How can I make my gift to the *Growing Together Campaign*?

You will receive a campaign packet. Inside this packet will be your Invitation-to-Give letter, as well as your gift commitment response form. Once you have your packet, we ask you to spend several weeks praying and considering how God is leading you to respond. You are then asked to return your response form on Commitment Sunday, November 16, or mail your response form to the church office. You may fulfill your campaign commitment by making gift installments every week, month, quarter, or year starting January, 2015.

What is the Invitation to Give?

You may ask: "What should I consider giving so we can achieve our campaign goals?" The **Invitation to Give** answers this question. You will receive an **Invitation to Give** letter in your campaign packet. The letter suggests a range for the gifts we hope you will prayerfully consider. The gift we'll ask you to consider will be challenging. Receiving gifts within the ranges hoped for is necessary if we are to reach our goal. We believe our members have the right and the responsibility to make their own decisions. We also know that God is at work in our lives, helping us grow in faith and generosity.

What are the Invitation to Give options?

1 Match existing giving - As a starting point, we ask you to pray and consider matching or doubling your current regular giving over the next five years. For example, if you are currently giving \$15 per week (\$780 a year) to the church's ministry, please pray and consider giving *an additional* \$15 per week to our campaign over the next five years, for a total commitment of \$3,900.

2 Leadership gift - We ask those who are in a position to give more to prayerfully consider making a leadership gift of \$5,000 to \$20,000 over the next five years.

3 Legacy gift - We invite those who have been financially blessed to prayerfully consider making a legacy gift of \$20,000 to \$200,000 or more.

The following giving table may be helpful in planning your gifts. Here's how a weekly gift can grow in size over a five-year period:

My Weekly Gift of:	Amounts to a Monthly Envelope Gift of:	Amounts to an Annual Gift of:	Amounts to a 5-year Gift of:
\$ 5.00	\$ 20.00	\$ 260.00	\$ 1,300.00
10.00	40.00	520.00	2,600.00
15.00	60.00	780.00	3,900.00
20.00	80.00	1,040.00	5,200.00
25.00	100.00	1,300.00	6,500.00
30.00	120.00	1,560.00	7,800.00
40.00	160.00	2,080.00	10,400.00
50.00	200.00	2,600.00	13,000.00
70.00	280.00	3,640.00	18,200.00
100.00	400.00	5,200.00	26,000.00
150.00	600.00	7,800.00	39,000.00
200.00	800.00	10,400.00	53,000.00
250.00	1,000.00	13,000.00	65,000.00

How do I make contributions to the *Growing Together Campaign*?

You can use our "Tithe & Offering" envelopes to make your campaign contributions. Simply indicate you campaign gift in the **Building Fund** line. You can also give online and through our giving kiosk in the lobby...look for "Growing Together/Building Fund" to make your campaign gifts.

May I contribute gifts other than cash?

Besides cash, you may contribute gifts of property, stock, IRA's, paid-up life insurance and other securities. If you wish to discuss making such a gift, contact Kibaara Njagi at (414) 442-7411 or e-mail hunjagi@parklawnag.org.

How can I help make this campaign a success?

- By taking time to review the contents of your personalized campaign packet once you receive it.
- By prayerfully responding to God's gift of love with your own generosity.
- By returning your response form by **Commitment Sunday, November 16**.
- By continuing to keep your regular tithe giving strong in support of our church ministries.
- By praying for God's blessings on our campaign.

What if I have additional questions?

If you would like to speak to someone personally, please call our church office at (414) 442-7411, or send an e-mail to capitalcampaign2014@parklawnag.org. The Steering Team leading this planning process consists of:

- Bishop Walter Harvey
- Kibaara Njagi
- Pastor Greg Washington
- Brunnetta Soward
- Alicia Moore